

A New Era for CCA / Skeeter SX24i New For 2025 / Pelagic Tournament Rocks / Bacon Cooks Fish

# Pacific Coast SPORTFISHING

The Saltwater Magazine for America's West Coast and Beyond



■ Targeting  
Suspended Bass  
Opening Another Dimension  
Fishing Structure

■ Slow Pitch  
Rockfish  
Get The Itch For  
The Pitch  
Careful, It's  
Addicting!

■ Alaska Coastal  
Outfitters  
Isolated Waters and  
Great Fishing

It's PCS  
Showtime

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## 2026 Media Kit

White Seabass Collection • Sea Sport Commander 2800 • A Youthful Fishing Adventure • Not Born in a Storm • Port in a Storm

# Pacific Coast SPORTFISHING

The Saltwater Magazine for America's West Coast and Beyond

TARGET  
SPECIES:  
**AHI**  
Fishing the  
Southern Banks

JUST ANOTHER  
GOOD DAY FISHING...  
**San Clemente  
Island**

**TROLLING  
SPREADS**  
for Billfish-SoCal Style

**Flylining:**  
HOW TO MAXIMIZE YOUR  
BAIT PRESENTATION

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# Pacific Coast Sportfishing

# 2026

# Pacific Coast SPORTFISHING

The Saltwater Magazine for America's West Coast and Beyond

**BAJA  
WAHOO**  
- SMALL  
BOAT STYLE  
Tips and Hard-  
Earned Lessons

**NORTHERN  
FORECAST**  
**26**

From Alaska to B.C.,  
an in-depth look at  
2026 North's premier  
fishing destinations.

## BACKSIDE BASS

THE BACKSIDE OF CATALINA  
ISLAND OFFERS SOME OF THE  
MOST DIVERSE CALICO BASS

**CALIFORNIA  
YELLOWTAIL**  
MOSSBACKS, FIRECRACKERS, AND  
THE BEATING HEART OF WEST COAST  
SPORTFISHING CULTURE

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129  
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Allied Sport Tackle Trades • WHO2025 Tournament Dates • Salmon and Steelhead Habitat • White Seabass Lab Factory

# Pacific Coast SPORTFISHING

The Saltwater Magazine for America's West Coast and Beyond

**FISH  
DOGG'S**

The Origin Of A  
Sunup to Sunset  
Fishing Family

**DEEP DROP  
SWORDFISHING**  
West Coast Style

**LOOKING FOR  
YELLOWFIN**  
When Everyone  
Has Bluefin Fever

**MAG BAY  
MARLIN**

FAST PANGAS,  
WILD STRIKES,  
AND BAJA'S  
RAW, UNTAMED  
SPECTACLE

PCSPORTFISHING.COM  
119  
0 1753869401 5

Open and Shut Bridge Rules / Scout Boats 277 / Tournament Season Kicks Off / Wahoo for Local Wahoo

# Pacific Coast SPORTFISHING

The Saltwater Magazine for America's West Coast and Beyond

**CATALINA  
GAME PLAN**

Stay flexible and  
take what the  
island offers

**Water  
Work**

Study the  
charts and  
make the  
right moves

**RUSH OF  
SHORELINE  
SEABASS**

Unwinding the  
mystery of  
coastal "ghosts"

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09  
0 1753869401 5

# Media 2026 Pacific Coast Sportfishing

*Pacific Coast Sportfishing* is a media brand focused on delivering the very best in reading entertainment for saltwater fishing from Alaska to Panama, with a special emphasis on Southern California and Mexico. We cover "how to" techniques for the world's most diverse and exciting fisheries, along with the tackle, equipment and boats you will need to enjoy the sport to the fullest. We also produce the Pacific Coast Sportfishing Tackle, Boat, Travel and Outdoors Show, Southern California's highly acclaimed fishing, tackle and boat show for consumer enthusiasts.

Sportfishing got its start on the West Coast when the founder of the Tuna Club, Charles Holder, hooked the first tuna on rod and reel in 1898. And we still lead the U.S. recreational fishery today with the greatest variety of fishing. Our enormous fishery stretches from the wilds of Alaska, through the scenic inlets of British Columbia, down through thousands of miles of coastline including Washington, Oregon, California, Mexico and all the way to the Hannibal Banks off Panama, covering over 7,000 miles in all.

We have the largest fleet of sportboats, we stage

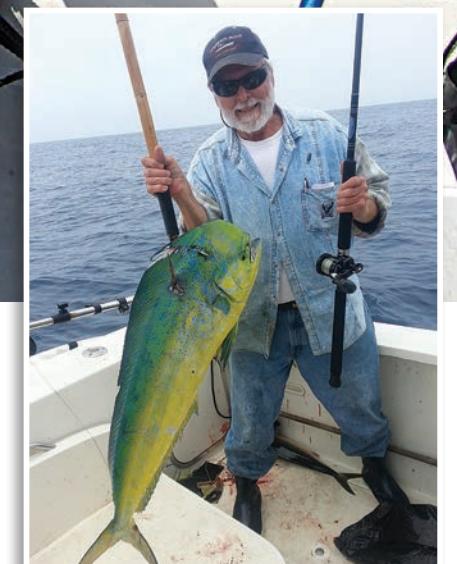


the most prestigious marlin tournaments and we have more fishing lodges and resorts than any other place in the world. We also boast tens of thousands of privately owned boats and yachts.

Come grow your market share with us. Brand your products in *Pacific Coast Sportfishing* ... the West Coast's leading saltwater magazine.



*We Are Sportfishing*



## Editorial Mission

Since our inception in 1981, *Pacific Coast Sportfishing* has been the definitive read for saltwater fishing. Our mission is to inspire our readers to spend more time on the water doing what they love to do – not that they need that much encouragement. We do this by giving them creative articles filled with information that will change the way they fish. Our dedicated team of saltwater journalists are comprised from among the most knowledgeable private boat and sportboat anglers and captains found along the Pacific Coast. And when you match this quality journalism with our superb photography, you get a magazine that they look forward to reading cover to cover many times over.

It's more than a passion. It's quite frankly an addiction. But a good addiction because it gets fathers and sons – and daughters – out spending quality time together, and that's a good thing. It gets friends out of the office hanging with each other in good natured camaraderie. And that's a good thing too. All of this means tremendous reader engagement. One wife stopped by our booth at a trade show and said matter of fact, "My husband keeps your magazine on his nightstand and reads it every night." That's what it's all about ... dreaming of that next big catch.



# Circulation Summary

In reality, advertising is all about cost per order, not cost per thousand. It's about the customer who spends \$2,000 a year on new tackle versus the guy who spends \$200. If you think of the big, national fishing magazines' circulation as a pyramid, it's the top you're after. You can spend a lot of money real fast reaching the base of the pyramid, but does it ever justify the huge expense?

With *Pacific Coast Sportfishing*, you're getting (and only paying for) the top of the pyramid. Our readers aren't "armchair anglers"—They spend on average 29 days per year fishing! They spend \$2,073 per year on tackle and on average, own one boat per household.

**DIGITAL CIRCULATION:** With an all new platform of iPad/iPhone/Windows 8 app versions, the magazine can be read worldwide by hardcore anglers. And best of all, with our Interactive Digital App,

readers can be taken directly to your site via the live link we embed into your ad.

With facts like these, you can see how one of our readers is worth 10 readers from another magazine. Plus, our readers absolutely love us.

*"My favorite mag! All the other saltwater magazines are East Coast."*

*"I read PCS cover to cover every month. It keeps me up to speed on everything I need to know about our local waters. The extensive section you have on boats for sale was very helpful to me. I am not sure that I would have found my dreamboat without it."*

*"There may never be a better fishing magazine. It's tailored exactly to what we fish for and how to do it, with the best pictures. Makes me glad to be a Californian."*

*"I have been a subscriber for a couple of years and love this magazine."*

*"I can't wait for it to come every month. I'm like a kid at Christmas."*

*"I love the magazine and have subscribed for years. The East Coast*

*magazines miss way too much in our style of fishing."*

*"I really dig this magazine. From the tips to the boat advertisements to the special seasonal articles, it definitely is more directly informative."*

## Circulation Highlights

Print Subscribers*	9,050
Qualified Industry Requested	2,470
Newstand & Tackle Store	1,480
Digital Subscribers/Readers	11,312
(Free iPad/iPhone/Windows 8 apps/pc reader/mobile web)	
<b>Total =</b>	<b>24,312</b>

\* Includes qualified trial subscriptions.

# Reader Engagement



## Every issue offers these Departments and Columns:

### FROM THE BRIDGE:

Our publisher's page in which he offers insights gleaned from his extensive experience which includes releasing an estimated 1,300 pound black marlin, as well as Bluefin Tuna over 1000lbs, and fishing the Pacific Coast's amazing lodges from Alaska to Panama.

### SHORT CASTS:

Interesting catches and other short news items of interest to our readers.

### LOOKING ASTERN:

Probably our most loved and turned to page recounting our storied history of fishing along the South Coast.

### BOAT REVIEWS:

Each issue we send our team out on the high seas to put various boats through the paces.

### CHUMLINE:

Our readers' turns to sound off

### SPORT BOAT REPORT:

Each issue this column highlights what's happening in the sport boat fleet as well as past trends and popular topics.

**INFORMED ANGLER:**  
This column is our eyes and ears when it comes to the political scene regarding our fishing rights.

**TOURNAMENT LINES:**  
We cover the winners circle from all the big game tournaments up and down the Pacific Coast.

**BOAT TECH:**  
One of our favorite sections because technology is always offering us advantages in our pursuit of fish.

**NEW ON DECK:**  
Everything on, in or under your sportfisher

**EVENTS CALENDAR:**  
With 7,000 miles of coastline plus Hawaii to work with, there is always something going on somewhere.

# 2026 Editorial Calendar

JANUARY / FEBRUARY 2026

Space: Dec 1  
Materials: Dec 8

## Boat, Fishing Tackle and Accessories New Years Kick Off

The new year is here and so are some of the latest and greatest. The editorial in this issue will have inshore, offshore and some great boating and accessories content. 2026, here we go.

### Tackle & Techniques

Tackle and techniques local and from around the world.

### BOAT TECH

### Boat Tech

Boating, engines, and electronics reviewed by our experts.

### SPORTFISHER REVIEW

### Sportfisher Review

The latest fishing boat test/review.

MARCH / APRIL 2026

Space: Feb 4  
Materials: Feb 11

## PCS Sportfishing Show Guide

West Coast fishing season, kicks off with the March 2026 issue. With the addition of the San Diego Show at the Del Mar Fairgrounds, things are going to be big in 2026. This issue is the guide to both 2026 Pacific Coast Sportfishing Tackle, Boat, Travel and Outdoors Show presented by GEICO. It is the time to get caught up on tackle before supplies run out and get ready for another amazing West Coast fishing season.

**This issue will have extra distribution at both shows —**

**March 5-8, 2026, for Orange County and**

**March 19-22 for San Diego**

### Tackle & Techniques

Tackle and techniques local and from around the world.

### Boat Tech

Boating, engines, and electronics reviewed by our experts.

### Sportfisher Review

The latest fishing boat test/review.

MAY / JUNE 2026

Space: April 8  
Materials: April 15

## Inshore Fishing Season Kickoff

On the West Coast of the US inshore, fishing options are endless, from calico bass to yellowtail, from white seabass to halibut, we have it all. Each season, new techniques, tackle and tricks come out that can help everyone. From the most seasoned angler to a total newbie, anglers will become better fisherman learning the inshore layout. This issue will help lock up any angler's confidence for a successful 2026.

### Tackle & Techniques

Tackle and techniques local and from around the world.

### Boat Tech

Boating, engines, and electronics reviewed by our experts.

### Sportfisher Review

The latest fishing boat test/review.

JULY / AUGUST 2026

Space: June 5  
Materials: June 12

## Offshore Season Kick-Off

The trophy bluefin in the SoCal region has changed sportfishing off Southern California's coast forever. Fisherman went from carrying 30-pound outfits to carrying long range style 100-pound outfits on one day trips. 2025 continued to see some of the best bluefin fishing all the way up to Northern California and albacore from Northern California to British Columbia. We also had a great bite on smaller yellowfin to cap off the fall. 2026 looks to be another epic offshore season. Will the albacore return?

### Tackle & Techniques

Tackle and techniques local and from around the world.

### Boat Tech

Boating, engines, and electronics reviewed by our experts.

### Sportfisher Review

The latest fishing boat test/review.

SEPTEMBER / OCTOBER 2026

Space: Aug 7  
Materials: Aug 14

## West Coast Long Range and Tournament Season Kickoff

September and October kick off tournament time and the season for long range trips. This issue is a preview of events that span from the big-money events to the for-fun charity tourneys. Ours will guide you toward which tournaments to fish and how to get your team ready. Tournament anglers can be the most affluent anglers and purchase more tackle, larger boats, and tend to catch more fish.

**Plus, This issue gets extra distribution to anglers in tournament captains' bags.**

### Tackle & Techniques

Tackle and techniques local and from around the world.

### Boat Tech

Boating, engines, and electronics reviewed by our experts.

### Sportfisher Review

The latest fishing boat test/review.

# 2026 Editorial Calendar

### TACKLE & TECHNIQUES

### BOAT TECH

### SPORTFISHER REVIEW

NOVEMBER / DECEMBER 2026

Space: Oct 7  
Materials: Oct 14

## Our Annual Sportfishing Travel Guide

Chasing trophy fish around the country or world for that matter can be quite amazing. Destinations accessed easily by West Coast anglers such as Alaska or BC can be more catching than fishing. Trips to Cabo and East Cape as well as other parts of Mexico and Central America can be the trip of the year or of a lifetime for an angler with endless possibilities. According to our research, the majority off our readership will take at least one or two fishing travel destination trips per year.

### Tackle & Techniques

Tackle and techniques local and from around the world.

### Boat Tech

Boating, engines, and electronics reviewed by our experts.

### Sportfisher Review

The latest fishing boat test/review.

## Advertising Rates & Mechanical Specifications

### Display Advertising Rates

12x 6x 3x 1x

Spread	\$3990	\$4510	\$5115	\$5800
Full Page	2595	2940	3335	3790
1/2 Page	1475	1685	1780	1936
1/3 Page	995	1140	1300	1475
1/6 Page	570	650	735	840

### Premium Positions

Back Cover	\$4515	\$5120	\$5810	\$6600
Inside Back	3750	4260	4850	5530
Inside Front	3995	4650	5310	6050
Page 3	3970	4520	5155	5885
Inside Spread	6190	7015	7985	9080

### Mechanical Specifications

Full page (with bleed) 8.375w x 10.75h

Full page (no bleed) 8.125w x 10.5h

1/2 page vertical 4.625w x 7.125h

1/2 page horizontal 7.125w x 4.625h

1/3 page vertical 2.25w x 9.5h

1/3 page horizontal(sq) 4.625w x 4.625h

1/6 page vertical 2.25w x 4.625h

1/6 page horizontal 4.625w x 2.25h

### Commission and Cash Discounts

Agency commission is 15%.

Terms are 2% discount if paid in 10 days; net 30 days on approved accounts. Cash with advertising copy will receive a 5% discount. Past due accounts are subject to 1-1/2% service charge per month.

### General Rate Policy

Advertisers will be rate-protected for the duration of contracts in effect at the time rate changes are announced. Short rate will be charged when contract is not fulfilled. All advertisements must conform with the publication's format and meet the necessary mechanical requirements. All advertisements are subject to publisher's approval prior to insertion.

### Design and Production

Advertising rates are based on camera-ready artwork. Expert design, production and scanning can be arranged and will be charged as follows: Design/Scanning: \$75 per hour/\$25 per image.

### Digital Requirements

We can accept your files on CD or via Email or FTP (Patt@PCSportfishing.com, or call for our FTP info or to provide your own FTP info) provided they are in the following formats: PDF, PhotoShop or Illustrator (all text to paths whenever possible). Be certain to include all art, fonts and a hard copy (or lo-rez jpeg) of ad for comparative purposes. Any PC, PageMaker or InDesign files MUST be saved as PDF, EPS, or TIFF files. Emailed files should be "Stuffed" and converted from 300dpi/CMYK files and resampled to 72dpi/RGB files. Please call or Email and alert us you are sending a file and be sure to include contact info. All ads should be hi-rez PDFs.

### Printing Requirements

- Trim size: 8.125 x 10.5
- Bleed size: 8.375 x 10.75 (Keep important type/art within .75" of trim edge)
- Binding: Perfect Bound
- Colors: Four-Color Process
- Images: 300 dpi



# PACIFIC COAST SPORTFISHING SHOW

The 2025 PCS Show was the biggest and best one yet. The rate at which the show has grown in sheer size and attendees is unheard of and we are thankful. We are thankful for the outstanding support the entire outdoor industry has put forth. We are thankful for every single one the of attendees that comes out and joins us. It is because of you folks that we have grown to one of the largest outdoor shows in the country. Plainly stated, Thank You!

When we embarked on launching the PCS Show we had big visions, but the show has blown past our wildest ambitions. We are very humbled and inspired to continue the hard work that has taken us to this point. Over the past few years, numerous vendors and attendees have asked us to launch a show in San Diego, often pitching the idea of how much the San Diego area needed its own Sportfishing, Tackle, Boat and Outdoors Show. We listened and are proud to announce the launch of the PCS Show in San Diego for 2026

We are pleased and excited that all the top vendors have decided to join us and support the new show. The addition of the San Diego venue also gives us an opportunity to have new vendors join us, be it the new location or the fact



Orange County show, and we plan on doing so.

The San Diego Show at the Del Mar Fairgrounds will be March 19-22, 2026.

The Pacific Coast Sportfishing Tackle, Boat, Travel and Outdoors Show at the OC Fair & Event Center will continue to be the flagship location central to all the Southern California outdoors community, and we assure you it will be another fantastic show come March 5-8 in 2026.

## ***Our 2025 Show Included These Market Leaders:***

1-800 Bass Boat Insurance	Boat Specialists	Fishing Boats Unlimited	Kill Fish Co	Owner Hooks
22nd St Landing Sportfishing	Boat US/Tow Boat US	Fishing Syndicate	KK Pono	Pacific Freedom Marine
310 Rodworks	Bomboy Designs	Fishoholics	Koah Spearfishing CO	Pacific Icon Yachts
Abu Garcia	Booyaa	Fishworks	Kobo labs LLC	Pacific Trailers
Accurate Fishing Products	Boston Whaler	Founation Outdoor Group	Kredo Art Co	Paradise Fishing Lodge and
ACR Design Co.	Broden Yachts	Fred Klinshaw Guide Service	LA Fishing Alliance	Marina
Acute Angling	Bubba Blade	Freedom Boat Club	Last Chance	Parker Boats
Adventure Travel Alliance	Buena Vista Resort	Freedom Foam	Performance Marine	Peixe Wear
AFTCO	Buffalo Gear	Freelance Sportfishing	Lateral Vision	Pelagic
Ahccor Offshore	Bull Shad Swimbait	Friends Of Rollo	Leadmasters	Pelagic Power LLC
Ahi USA	Byrna	Fuji Guides	Leaf Filter	PENN Reels
Alaska Anglers Inn	Cal Kona Marine	Fujinon Optics	Let's Talk Hookup	Performance Tackle
Alaska By Sea Yacht Charters	California Dept of Fish and Wildlife	Furuno	Leucadie Blade Cor	Phenix Rods
Alaska Coastal Outfitters	Cals- Custom Built Reels	G Loomis	Life Like Plastics	Phoenix Boats
Alaska Reel Adventures	Calstar/Tackle Specialties	Galati Yachts	Line Cutterz LLC	Pinnacle Sportfishing
Aloha Spirit	Captains Concepts	Gamakatsu	Liquid Assassins	P-Line
Amaysing Fishing	Cartwright Sound Charters	Garmin International	Liqui-Moly Lubricants	PowerPro
American Fishing Wire	Caymas Boats	Gator Step	Little G Charters	Plano
American Premier Corp	CCA Cal	Ghost Sportfishing	Lobster Logs	Point Loma Sportfishing
ANETIK	Cedros Outdoor Adventures	Goodhue Boat company	Local Knowledge	Pole Guards
Angler Chronicles	Cedros Sportfishing BCM	Grady White Boats	Long Beach Fishing Supplies	Pop Board Co
Angle-R Pliers	Chaparral Boats	Graftech Rods	Lost Winds Dive Shop	Poseidon Vessel Services
Angler Wear	Clear Choice Lures	GrandeBass	Lowe Boats	Powerstrike Battery
Anglerettes	CML Bait Co	Graylight Charters	Lowrance	Pride Sportfishing
Anglers Haven Lodge LLC	Cobia Boats	Grey Arrow Publishing	Lund Boats	Pro Towers
Anglers Marine	Conch Boats	Scott Manson	Mac's Sporting goods	Project Healing Waters
Anglers Resource	Convict Lake Resort	Grizzly Joes	Madame Lures	Promar
AO Coolers	Colio Sportfishing	Grundens	Mafigeni Safari Co	Pura Pesca Clothing
Aquatraction of California	Coronado Brewing	GT Custom Workz	Mag Bay Lures	Pursuit Boats
Arcadia Tackle	Costa	Guy Harvey T's	Mag Bay Yachts	Queen Charlotte Lodge
ARG America / Makan Yacht Group	Curtin Maratime	H&H Marine	Mahagony Smoked Meats	Queen Charlotte Safaris
Arima Boats	CutCo Cutlery	H&M Landing	Major Craft America	Quick Gyro
Arrow Custom Covers	Cutwater Boats	Haggard Pirate	Corporation	Quiet Carry Knives
Avet reels	Daiwa	Half Fish	Mako Boats	Ranger Boats
A-Z Sportfishing Charters & Lodging	Dan Hernandez Fishing	Hands On Deck	Malahini Sportfishing	Ranger Tugs
Back Creek Custom Rods	Dana Wharf Sportfishing	Fishing Company	MANN Engines	RAP Systems
Baja Fishing Convoys	Danik Hook	Helmut's Marine	Marina Puerto Escondido	Ray Fishing
Baja Pirates	Dark Seas	High Seas Trading	Marine Engine and Electronics	Raymarine
Bajio Sunglasses	Davey's Locker	Honcho Co	Martin Verdugos	Rebex Cutlery
Baker Marine	Dean Security	Hook Up Baits	MauiFishingputters	Red Beards Hot Sauce
Balboa Angling Club	Decked	Horizon Sportfishing	Maxel Reels	Redfish Lodge POC
Balboa Angling Club	Deckhand Sports	House of Pistachios	McDougal Lodge	Redondo Sportfishing
Barletta Boats	Deckhand Supply	Humminbird	Meekster Irons	Reel Happy Co
Bass Cat Boats	Defiance Boats	Huntington Beach Honda	Melton Tackle	Reeling SoCal
Bass Pro Shops	Defiant	Icy Bay Lodge	Mercury Marine	ReelQuick Fishing
Bates Fishing Co.	Diversion Fishing Co	IGFA	Minnkota Trolling Motors	Reliable Fishing Products
Batson Enterprises	Dive Santa Barbara	Infinite Product Solutions	Mission Fish	RJ Nautical
Batson Enterprises Fighting Simulator	Dove Island Lodge	Independence Sportfishing	Mono County Tourism	Roam SAT
Bayliner	Durans Fishing Products	Integrated Marine	MonsterBass	Robalo Boats
BD Outdoors	Eagle Claw	Intrepid Sportfishing	Mor Jerky and More Knives	Route 66
Benchmade Knives	El Dorado Sportfishing	Invincible Boats	Morita Custom Gaffs	RPM Custom Boats
Berkley	Electric Eyewear	Island Fishing Tackle	Mud Hole Custom Tackle	Salmon Catcher Lodge
Beson Fishing	Engel Coolers	Izorline	Mustad	Salt Dawg Charters
Big Bass Dreams	Everglades Boats	Jerky Hut	Nako Inc	Salty Basstards Clothing
Big Belly Anglers	Evergreen Baits	Jerky Jerks	National Rifle Association	Salty Crew
Big Horn Valley Ranch	Excel Sportfishing	Jims Custom Rods	NAVAN Boat	Salty Crew Beer
Bight Sportfishing	Exclusive Fishing	Joes Jigs	Navico	San Diego Boat Lifts
Bighter Lures	EZ Fishing	Johnson Hicks	Nitro Boats	San Diego Fish Processing
Bill Hudson Art	Farm Fresh	Marine Electronics	Nomad	San Diego Tackle Traders
Bishop Chamber of Commerce	Fin NOR	Johnson Marine	Northern Lights	SATFISH
Bite On	Fish and Fame Inc	Johnson Outdoors Marine	Northwest Fishing Team	Scotty Fishing Products
Biwaa Fishing	Fish Hard Clothing	Jon Pettey Custom GoldSmith Inc.	Ocean Odyssey	Scout Boats
Black Fish Charters	Fish Taco Chronicles	JYG Pro Fishing	Odyssea Tackle Company	SeaDek
Black Spirit	Fishdope	Kaitei Jigging	Odyssey Braid	Seaforth Landing
Blackfin Boats	Fishlab	Katch Fishing Products	Offishial Business Outdoors	SeaFox Boats
Blaze	Fishe Wear	Katmai Lodge	Ohana Sportfishing	Seagal
Blue Seas Fabrication	Fisherman's Access	Katman Catfish Bait	Okuma Fishing Tackle	Seaguar
Blue Seas Stabilizer	Fisherman's Landing	Kens Custom Reels	On Demark Lodge	Seakeeper
Blue Water Bait Systems	Fisherman's Landing Tackle	Ketcham Tackle	Opsin Fishing Tackle	Seakeeper Ride
Blue Wave Jewelry	Fishers of Men	Kicker Fishing	Orion Boatworks/	Seal Beach Boat Works
Boat & Motor Mart	Fishhead Art	Klamath Boats	Center Consoles Only	Searcher / T&J Sportfishing
		KiloNiner	Oromar Bait Company	Seaspension
			Outpost Charters Adventures	Seeker Rods