

A New Era for CCA / Skeeter SX241 New For 2025 / Pelagic Tournament Rocks / Bacon Cooks Fish

# Pacific Coast SPORTFISHING

Celebrating 41 Years!

The Saltwater Magazine for America's West Coast and Beyond

■ Targeting **Suspended Bass**  
Opening Another Dimension  
Fishing Structure

■ **Slow Pitch Rockfish**  
Get The Itch For  
The Pitch  
*Careful, It's  
Addicting!*

■ **Alaska Coastal Outfitters**  
Isolated Waters and  
Great Fishing

**It's PCS Showtime**



# Pacific Coast Sportfishing 2026

2025 CCA Sets Records ■ Top Ten Mistakes to Avoid ■ Twin-Hull Terror / Offshore Cat ■ If You Have It, Use It!

## Pacific Coast SPORTFISHING

The Saltwater Magazine for America's West Coast and Beyond

**BAJA WAHOO**  
- SMALL  
BOAT STYLE  
Tips and Hard-Earned Lessons

**NORTHERN FORECAST '26**  
From Alaska to B.C.,  
an in-depth look at  
2026 North's premier  
fishing destinations.

**BACKSIDE BASS**  
THE BACKSIDE OF CATALINA  
ISLAND OFFERS SOME OF THE  
MOST DIVERSE CALICO BASS

**CALIFORNIA YELLOWTAIL:**  
MOSSBACKS, FIRECRACKERS, AND  
THE BEATING HEART OF WEST COAST  
SPORTFISHING CULTURE



## 2026 Media Kit

White Seabass Collection ■ Sea Sport Commander 2800 ■ A Youthful Fishing Adventure ■ Not Ready to Part with a Storm

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TARGET SPECIES:

**AHI**  
Fishing the  
Southern Banks

JUST ANOTHER  
GOOD DAY FISHING...  
**San Clemente Island**

**TROLLING SPREADS**  
for Billfish-SoCal Style

**Flylining:**  
HOW TO MAXIMIZE YOUR  
BAIT PRESENTATION



Allied Sport Tackle Trades ■ WHOW 2025 Tournament Dates ■ Salmon and Steelhead Habitat ■ White Seabass Lab Factory

## Pacific Coast SPORTFISHING

The Saltwater Magazine for America's West Coast and Beyond

**FISH DOGGS**  
The Origin Of A  
Sunup to Sunset  
Fishing Family

**DEEP DROP SWORDFISHING**  
West Coast Style

**LOOKING FOR YELLOWFIN**  
When Everyone  
Has Bluefin Fever

**MAG BAY MARLIN**  
FAST PANGAS,  
WILD STRIKES,  
AND BAJA'S  
RAW, UNTAMED  
SPECTACLE



Open and Shut Bridge Rules ■ Scout Boats 277 ■ Tournament Season Kicks Off ■ Wahoo for Local Wahoo

## Pacific Coast SPORTFISHING

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**KELP BED CALICOS**

On a tricky day  
with plenty of  
action and bites  
Mix it up and let  
the calicos tell you  
what lure to throw

**CATALINA GAME PLAN**  
Stay flexible and  
take what the  
island offers

**Water Work**  
Study the  
charts and  
make the  
right moves

**RUSH OF SHORELINE SEABASS**  
Unwinding the  
mystery of  
coastal "ghosts"





# Media 2026 Pacific Coast Sportfishing

*Pacific Coast Sportfishing* is a media brand focused on delivering the very best in reading entertainment for saltwater fishing from Alaska to Panama, with a special emphasis on Southern California and Mexico. We cover "how to" techniques for the world's most diverse and exciting fisheries, along with the tackle, equipment and boats you will need to enjoy the sport to the fullest. We also produce the Pacific Coast Sportfishing Tackle, Boat, Travel and Outdoors Show, Southern California's highly acclaimed fishing, tackle and boat show for consumer enthusiasts.

Sportfishing got its start on the West Coast when the founder of the Tuna Club, Charles Holder, hooked the first tuna on rod and reel in 1898. And we still lead the U.S. recreational fishery today with the greatest variety of fishing. Our enormous fishery stretches from the wilds of Alaska, through the scenic inlets of British Columbia, down through thousands of miles of coastline including Washington, Oregon, California, Mexico and all the way to the Hannibal Banks off Panama, covering over 7,000 miles in all.

We have the largest fleet of sportboats, we stage



the most prestigious marlin tournaments and we have more fishing lodges and resorts than any other place in the world. We also boast tens of thousands of privately owned boats and yachts.

Come grow your market share with us. Brand your products in *Pacific Coast Sportfishing* ... the West Coast's leading saltwater magazine.

## We Are Sportfishing



Contact us: [mbohn@pcsportfishing.com](mailto:mbohn@pcsportfishing.com) and [bill@pcsportfishing.com](mailto:bill@pcsportfishing.com)

[PCSportfishing.com](http://PCSportfishing.com) | Like Us On Facebook



## Editorial Mission

Since our inception in 1981, *Pacific Coast Sportfishing* has been the definitive read for saltwater fishing. Our mission is to inspire our readers to spend more time on the water doing what they love to do – not that they need that much encouragement. We do this by giving them creative articles filled with information that will change the way they fish. Our dedicated team of saltwater journalists are comprised from among the most knowledgeable private boat and sportboat anglers and captains found along the Pacific Coast. And when you match this quality journalism with our superb photography, you get a magazine that they look forward to reading cover to cover many times over.

It's more than a passion. It's quite frankly an addiction. But a good addiction because it gets fathers and sons-and daughters-out spending quality time together, and that's a good thing. It gets friends out of the office hanging with each other in good natured camaraderie. And that's a good thing too. All of this means tremendous reader engagement. One wife stopped by our booth at a trade show and said matter of fact, "My husband keeps your magazine on his nightstand and reads it every night." That's what it's all about ... dreaming of that next big catch.



Download Our App @ the iTunes Newsstand | [PCSportfishing.com](http://PCSportfishing.com)





## Circulation Summary

In reality, advertising is all about cost per order, not cost per thousand. It's about the customer who spends \$2,000 a year on new tackle versus the guy who spends \$200. If you think of the big, national fishing magazines' circulation as a pyramid, it's the top you're after. You can spend a lot of money real fast reaching the base of the pyramid, but does it ever justify the huge expense?

With *Pacific Coast Sportfishing*, you're getting (and only paying for) the top of the pyramid. Our readers aren't "armchair anglers"—They spend on average 29 days per year fishing! They spend \$2,073 per year on tackle and on average, own one boat per household.

**DIGITAL CIRCULATION:** With an all new platform of iPad/iPhone/Windows 8 app versions, the magazine can be read worldwide by hardcore anglers. And best of all, with our Interactive Digital App,

readers can be taken directly to your site via the live link we embed into your ad.

With facts like these, you can see how one of our readers is worth 10 readers from another magazine. Plus, our readers absolutely love us.

*"My favorite mag! All the other saltwater magazines are East Coast."*

*"I read PCS cover to cover every month. It keeps me up to speed on everything I need to know about our local waters. The extensive section you have on boats for sale was very helpful to me. I am not sure that I would have found my dreamboat without it."*

*"There may never be a better fishing magazine. It's tailored exactly to what we fish for and how to do it, with the best pictures. Makes me glad to be a Californian."*

*"I have been a subscriber for a couple of years and love this magazine."*

*"I can't wait for it to come every month. I'm like a kid at Christmas."*

*"I love the magazine and have subscribed for years. The East Coast*

*magazines miss way too much in our style of fishing."*

*"I really dig this magazine. From the tips to the boat advertisements to the special seasonal articles, it definitely is more directly informative."*

## Circulation Highlights

Print Subscribers\* .....9,050

Qualified Industry Requested.....2,470

Newstand & Tackle Store.....1,480

Digital Subscribers/Readers .....11,312

(Free iPad/iPhone/Windows 8 apps/pc reader/mobile web)

# Total = 24,312

*\* Includes qualified trial subscriptions.*



## Reader Engagement



**When you strip away all the buzz and facts and figures, you're left with really just two important questions:**

- 1. Are these the types of readers I need to grow my market share?**
- 2. Do the readers spend enough time with the magazine to see my ad?**

*Pacific Coast Sportfishing* is literally off the charts in both these areas. We define the term "enthusiast." Each of our articles has what we call "stopping power," the ability to hold a reader on any given page for minutes at a time while they read and—reread the article to be certain they gleaned all they can from it. And of course the longer they stay on a page, the more meaningful ad impressions it delivers to you.

### HERE'S A SAMPLING OF ARTICLES DEVELOPED BY OUR EDITORS

- What's in Your Wake? • First Cabo Run! • Target Bigger Fish on Slopes and Walls • Go Where Few Dare to Fish
- Fishing Christmas Island • Yellows Off La Jolla Kelps
- Legendary Angler Ted Naftzger • Bodacious Trophy Bluefin
- High Liner Secrets for Private Boaters • Alaska Your Way
- Lovin' Spoonful Jigs for Tuna! • A Rod for All Seasons
- Oh to Fish Like a Bird..You Can! • Calico Bass Tagging • Wahoo Tactics • King for a Day

### Every issue offers these Departments and Columns:

#### FROM THE BRIDGE:

Our publisher's page in which he offers insights gleaned from his extensive experience which includes releasing an estimated 1,300 pound black marlin, as well as Bluefin Tuna over 1000lbs, and fishing the Pacific Coast's amazing lodges from Alaska to Panama.

#### SHORT CASTS:

Interesting catches and other short news items of interest to our readers.

#### LOOKING ASTERN:

Probably our most loved and turned to page recounting our storied history of fishing along the South Coast.

#### BOAT REVIEWS:

Each issue we send our team out on the high seas to put various boats through the paces.

#### CHUMLINE:

Our readers' turns to sound off

#### SPORT BOAT REPORT:

Each issue this column highlights whats happening in the sport boat fleet as well as past trends and popular topics.

#### INFORMED ANGLER:

This column is our eyes and ears when it comes to the political scene regarding our fishing rights.

#### TOURNAMENT LINES:

We cover the winners circle from all the big game tournaments up and down the Pacific Coast.

#### BOAT TECH:

One of our favorite sections because technology is always offering us advantages in our pursuit of fish.

#### NEW ON DECK:

Everything on, in or under your sportfisher

#### EVENTS CALENDER:

With 7,000 miles of coastline plus Hawaii to work with, there is always something going on somewhere.



JANUARY / FEBRUARY 2026

Space: Dec 1  
Materials: Dec 8

Boat, Fishing Tackle and Accessories New Years Kick Off

The new year is here and so are some of the latest and greatest. The editorial in this issue will have inshore, offshore and some great boating and accessories content. 2026, here we go.

Tackle & Techniques	Boat Tech	Sportfisher Review
Tackle and techniques local and from around the world.	Boating, engines, and electronics reviewed by our experts.	The latest fishing boat test/review.

MARCH / APRIL 2026

Space: Feb 4  
Materials: Feb 11

PCS Sportfishing Show Guide

West Coast fishing season, kicks off with the March 2026 issue. With the addition of the San Diego Show at the Del Mar Fairgrounds, things are going to be big in 2026. This issue is the guide to both 2026 Pacific Coast Sportfishing Tackle, Boat, Travel and Outdoors Show presented by GEICO. It is the time to get caught up on tackle before supplies run out and get ready for another amazing West Coast fishing season.

This issue will have extra distribution at both shows —  
March 5-8, 2026, for Orange County and  
March 19-22 for San Diego

Tackle & Techniques	Boat Tech	Sportfisher Review
Tackle and techniques local and from around the world.	Boating, engines, and electronics reviewed by our experts.	The latest fishing boat test/review.

MAY / JUNE 2026

Space: April 8  
Materials: April 15

Inshore Fishing Season Kickoff

On the West Coast of the US inshore, fishing options are endless, from calico bass to yellowtail, from white seabass to halibut, we have it all. Each season, new techniques, tackle and tricks come out that can help everyone. From the most seasoned angler to a total newbie, anglers will become better fisherman learning the inshore layout. This issue will help lock up any angler's confidence for a successful 2026.

Tackle & Techniques	Boat Tech	Sportfisher Review
Tackle and techniques local and from around the world.	Boating, engines, and electronics reviewed by our experts.	The latest fishing boat test/review.

Offshore Season Kick-Off

The trophy bluefin in the SoCal region has changed sportfishing off Southern California's coast forever. Fisherman went from carrying 30-pound outfits to carrying long range style 100-pound outfits on one day trips. 2025 continued to see some of the best bluefin fishing all the way up to Northern California and albacore from Northern California to British Columbia. We also had a great bite on smaller yellowfin to cap off the fall. 2026 looks to be another epic offshore season. Will the albacore return?

Tackle & Techniques	Boat Tech	Sportfisher Review
Tackle and techniques local and from around the world.	Boating, engines, and electronics reviewed by our experts.	The latest fishing boat test/review.

West Coast Long Range and Tournament Season Kickoff

September and October kick off tournament time and the season for long range trips. This issue is a preview of events that span from the big-money events to the for-fun charity tourneys. Ours will guide you toward which tournaments to fish and how to get your team ready. Tournament anglers can be the most affluent anglers and purchase more tackle, larger boats, and tend to catch more fish.

Plus, This issue gets extra distribution to anglers in tournament captains' bags.

Tackle & Techniques	Boat Tech	Sportfisher Review
Tackle and techniques local and from around the world.	Boating, engines, and electronics reviewed by our experts.	The latest fishing boat test/review.

SEPTEMBER / OCTOBER 2026

Space: Aug 7  
Materials: Aug 14

NOVEMBER / DECEMBER 2026

Space: Oct 7  
Materials: Oct 14

Our Annual Sportfishing Travel Guide

Chasing trophy fish around the country or world for that matter can be quite amazing. Destinations accessed easily by West Coast anglers such as Alaska or BC can be more catching than fishing. Trips to Cabo and East Cape as well as other parts of Mexico and Central America can be the trip of the year or of a lifetime for an angler with endless possibilities. According to our research, the majority off our readership will take at least one or two fishing travel destination trips per year.

Tackle & Techniques	Boat Tech	Sportfisher Review
Tackle and techniques local and from around the world.	Boating, engines, and electronics reviewed by our experts.	The latest fishing boat test/review.

Advertising Rates & Mechanical Specifications

Display Advertising Rates

	12x	6x	3x	1x
Spread .....	\$3990	\$4510	\$5115	\$5800
Full Page .....	2595	2940	3335	3790
1/2 Page.....	1475	1685	1780	1936
1/3 Page.....	995	1140	1300	1475
1/6 Page.....	570	650	735	840

Premium Positions

Back Cover .....	\$4515	\$5120	\$5810	\$6600
Inside Back .....	3750	4260	4850	5530
Inside Front.....	3995	4650	5310	6050
Page 3 .....	3970	4520	5155	5885
Inside Spread ..	6190	7015	7985	9080

Mechanical Specifications

Full page (with bleed)	8.375w	x	10.75h
Full page (no bleed)	8.125w	x	10.5h
1/2 page vertical	4.625w	x	7.125h
1/2 page horizontal	7.125w	x	4.625h
1/3 page vertical	2.25w	x	9.5h
1/3 page horizontal(sq)	4.625w	x	4.625h
1/6 page vertical	2.25w	x	4.625h
1/6 page horizontal	4.625w	x	2.25h

Commission and Cash Discounts

Agency commission is 15%. Terms are 2% discount if paid in 10 days; net 30 days on approved accounts. Cash with advertising copy will receive a 5% discount. Past due accounts are subject to 1-1/2% service charge per month.

General Rate Policy

Advertisers will be rate-protected for the duration of contracts in effect at the time rate changes are announced. Short rate will be charged when contract is not fulfilled. All advertisements must conform with the publication's format and meet the necessary mechanical requirements. All advertisements are subject to publisher's approval prior to insertion.

Design and Production

Advertising rates are based on camera-ready artwork. Expert design, production and scanning can be arranged and will be charged as follows: Design/Scanning: \$75 per hour/\$25 per image.

Digital Requirements

We can accept your files on CD or via Email or FTP (Patt@PCSportfishing.com, or call for our FTP info or to provide your own FTP info) provided they are in the following formats: PDF, PhotoShop or Illustrator (all text to paths whenever possible). Be certain to include all art, fonts and a hard copy (or lo-rez jpeg) of ad for comparative purposes. Any PC, PageMaker or InDesign files MUST be saved as PDF, EPS, or TIFF files. Emailed files should be "Stuffed" and converted from 300dpi/CMYK files and resampled to 72dpi/RGB files. Please call or Email and alert us you are sending a file and be sure to include contact info. All ads should be hi-rez PDFs.

Printing Requirements

• Trim size: 8.125 x 10.5  
• Bleed size: 8.375 x 10.75 (Keep important type/art within .75" of trim edge)  
Binding: Perfect Bound  
Colors: Four-Color Process  
Images: 300 dpi





# PACIFIC COAST SPORTFISHING SHOW

TACKLE x BOAT TRAVEL x OUTDOORS

The 2025 PCS Show was the biggest and best one yet. The rate at which the show has grown in sheer size and attendees is unheard of and we are thankful. We are thankful for the outstanding support the entire outdoor industry has put forth. We are thankful for every single one the of attendees that comes out and joins us. It is because of you folks that we have grown to one of the largest outdoor shows in the country. Plainly stated, Thank You!

When we embarked on launching the PCS Show we had big visions, but the show has blown past our wildest ambitions. We are very humbled and inspired to continue the hard work that has taken us to this point. Over the past few years, numerous vendors and attendees have asked us to launch a show in San Diego, often pitching the idea of how much the San Diego area needed its own Sportfishing, Tackle, Boat, Travel and Outdoors Show. We listened and are proud to announce the launch of the PCS Show in San Diego for 2026

We are pleased and excited that all the top vendors have decided to join us and support the new show. The addition of the San Diego venue also gives us an opportunity to have new vendors join us, be it the new location or the fact



we could not find space for them in Orange County.

Our Pacific Coast Sportfishing Tackle, Boat, Travel and Outdoors Show in San Diego will be nothing like any show that San Diego has ever seen. We are planning to fill every building with 10X10 booths showcasing the best in the industry. No filler, just the stuff you love. Great seminars, amazing retail tackle sales, tons of boats, travel destinations from all over the world, and hunting and fishing guides to take you anywhere you want to go. When we walked the buildings of the Del Mar Fairgrounds, we were blown away by how much space we will be able to utilize. We can produce a show that has as many if not more booths than our Or-

ange County show, and we plan on doing so.

The San Diego Show at the Del Mar Fairgrounds will be March 19-22, 2026.

The Pacific Coast Sportfishing Tackle, Boat, Travel and Outdoors Show at the OC Fair & Event Center will continue to be the flagship location central to all the Southern California outdoors community, and we assure you it will be another fantastic show come March 5-8 in 2026.

## Our 2025 Show Included These Market Leaders:

1-800 Bass Boat Insurance 22nd St Landing Sportfishing 310 Rodworks Abu Garcia Accurate Fishing Products ACR Design Co. Acute Angling Adventure Travel Alliance AFTCO Ahor Offshore Ahi USA Alaska Anglers Inn Alaska By Sea Yacht Charters Alaska Coastal Outfitters Alaska Reel Adventures Aloha Spirit Amaysing Fishing American Fishing Wire American Premier Corp ANETIK Angler Chronicles Angle-R Pliers Angler Wear Anglerettes Anglers Haven Lodge LLC Anglers Marine Anglers Resource AO Coolers Aquatraction of California Arcadia Tackle ARG America / Makan Yacht Group Arima Boats Arrow Custom Covers Avet reels A-Z Sportfishing Charters & Lodging Back Creek Custom Rods Baja Fishing Convoys Baja Pirates Bajo Sunglasses Baker Marine Balboa Angling Club Balboa Angling Club Barletta Boats Bass Cat Boats Bass Pro Shops Bates Fishing Co. Batson Enterprises Batson Enterprises Fighting Simulator Bayliner BD Outdoors Benchmade Knives Berkley Beson Fishing Big Bass Dreams Big Belly Anglers Big Horn Valley Ranch Bight Sportfishing Brighter Lures Bill Hudson Art Bishop Chamber of Commerce Bite On Biwa Fishing Black Fish Charters Black Spirit Blackfin Boats Blaze Blue Seas Fabrication Blue Seas Stabilizer Blue Water Bait Systems Blue Wave Jewelry Boat & Motor Mart	Boat Specialists Boat US/Tow Boat US Bomboy Designs Booyaa Boston Whaler Broden Yachts Bubba Blade Buena Vista Resort Buffalo Gear Bull Shad Swimbaits Byrna Cal Kona Marine California Dept of Fish and Wildlife Cals- Custom Built Reels Calstar/Tackle Specialties Captains Concepts Cartwright Sound Charters Caymas Boats CCA Cal Cedros Outdoor Adventures Cedros Sportfishing BCM Chaparral Boats Clear Choice Lures CML Bait Co Cobia Boats Conch Boats Convict Lake Resort Colio Sportfishing Coronado Brewing Costa Curtin Maratime CutCo Cutlery Cutwater Boats Daiwa Dan Hernandez Fishing Dana Wharf Sportfishing Danik Hook Dark Seas Davey's Locker Dean Security Decked Deckhand Sports Deckhand Supply Defiance Boats Defiant Diversiion Fishing Co Dive Santa Barbara Dove Island Lodge Durans Fishing Products Eagle Claw El Dorado Sportfishing Electric Eyewear Engel Coolers Everglades Boats Evergreen Baits Excel Sportfishing Exclusive Fishing EZ Fishing Farm Fresh Fin Fetish FIN-NOR Fish and Fame Inc Fish Hard Clothing Fish Taco Chronicles Fishdope Fishlab Fishe Wear Fisherman's Access Fisherman's Landing Fisherman's Landing Tackle Fishers of Men Fishhead Art	Fishing Boats Unlimited Fishing Syndicate Fishoholics Fishworks Founation Outdoor Group Fred Klinshaw Guide Service Freedom Boat Club Freedom Foam Freelance Sportfishing Friends Of Rollo Fuji Guides Fujinon Optics Furuno G Loomis Galati Yachts Gamakatsu Garmin International Gator Step Ghost Sportfishing Goodhue Boat company Grady White Boats Graftech Rods GrandeBass Graylight Charters Grey Arrow Publishing Scott Manson Grizzly Joes Grundens GT Custom Workz Guy Harvey T's H&H Marine H&M Landing Haggard Pirate Half Fish Hands On Deck Fishing Company Helmut's Marine High Seas Trading Honcho Co Hook Up Baits Horizon Sportfishing House of Pistachios Humminbird Huntington Beach Honda Icy Bay Lodge IGFA Infinite Product Solutions Independence Sportfishing Integrated Marine Intrepid Sportfishing Invincible Boats Island Fishing Tackle Izorline Jerky Hut Jerky Jerks Jims Custom Rods Joes Jigs Johnson Hicks Marine Electronics Johnson Marine Johnson Outdoors Marine Jon Pettey Custom GoldSmith Inc. JYG Pro Fishing Kaitei Jigging Katch Fishing Products Katmai Lodge Katman Catfish Bait Kens Custom Reels Ketcham Tackle Kicker Fishing Klamath Boats KiloNiner	Kill Fish Co KK Pono Koah Spearfishing CO Kobo labs LLC Kredo Art Co LA Fishing Alliance Last Chance Performance Marine Lateral Vision Leadmasters Leaf Filter Let's Talk Hookup Leucadia Blade Cor Life Like Plastics Line Cutterz LLC Liquid Assassins Liqui-Moly Lubricants Little G Charters Lobster Logs Local Knowledge Long Beach Fishing Supplies Lost Winds Dive Shop Lowe Boats Lowrance Lund Boats Mac's Sporting goods Madame Lures Mafigeni Safari Co Mag Bay Lures Mag Bay Yachts Mahogany Smoked Meats Major Craft America Corporation Mako Boats Malahini Sportfishing MANN Engines Marina Puerto Escondido Marine Engine and Electronics Martin Verdugos Maufishingputters Maxel Reels McDougal Lodge Meekster Irons Melton Tackle Mercury Marine Minnkota Trolling Motors Mission Fish Mono County Tourism MonsterBass Mor Jerky and More Knives Morita Custom Gaffs Mud Hole Custom Tackle Mustad Nako Inc National Rifle Association NAVAN Boat Navico Nitro Boats Nomad Northern Lights Northwest Fishing Team Ocean Odyssey Odyssea Tackle Company Odyssey Braid Offishial Business Outdoors Ohana Sportfishing Okuma Fishing Tackle On Demark Lodge Opsin Fishing Tackle Orion Boatworks/ Center Consoles Only Oromar Bait Company Outpost Charters Adventures	Owner Hooks Pacific Freedom Marine Pacific Icon Yachts Pacific Trailers Paradise Fishing Lodge and Marina Parker Boats Peixe Wear Pelagic Pelagic Power LLC PENN Reels Performance Tackle Phenix Rods Phoenix Boats Pinnacle Sportfishing P-Line PowerPro Plano Point Loma Sportfishing Pole Guards Pop Board Co Poseidon Vessel Services Powerstride Battery Pride Sportfishing Pro Towers Project Healing Waters Promar Pura Pesca Clothing Pursuit Boats Queen Charlotte Lodge Queen Charlotte Safaris Quick Gyro Quiet Carry Knives Ranger Boats Ranger Tugs RAP Systems Ray Fishing Raymarine Rebex Cutlery Red Beards Hot Sauce Redfish Lodge POC Redondo Sportfishing Reel Happy Co Reeling SoCal ReelQuick Fishing Reliable Fishing Products RJ Nautical Roam SAT Robalo Boats Route 66 RPM Custom Boats Salmon Catcher Lodge Salt Dawg Charters Salty Basstards Clothing Salty Crew Salty Crew Beer San Diego Boat Lifts San Diego Fish Processing San Diego Tackle Traders SATFISH Scotty Fishing Products Scout Boats SeaDek Seaforth Landing SeaFox Boats Seagal Seaguar Seakeeper Seakeeper Ride Seal Beach Boat Works Searcher/ T&J Sportfishing Seaspension Seeker Rods	Shimano Sierra Slammers SideShift Simrad SIONYX Skeeter Boats Smith Sport Optics SoCal Power Systems SoCal Power Systems Sointula Lodge Somethings Fishy Spear America SPRO Stardust Sportfishing Stay Bent Customs Stealth Stixx LLC Steiger Craft Stoked on Fishing Studio Abachar Submission Fishing Sun Country Marine Sunset Yacht Insurance Suzuki Marine Tac Glue Tackle Express Tackle Supply Tady Lures Tailhunter Sportfishing Tal-Adventures Lodge Technotren Terrafin The Fishing Players The Jig Rig The Mook Lure The Wild Alaskan Lodge Thunderbird Sportfishing TikiFishGal Tower Rock Lodge Tradewinds Inflatables Trailer Valet Traumados Sportfishing Triton Boats Tuna Riot Turners Outdoorsman Turtle Box Vague Rods Valhalla Boats Van Wormer Resorts Ventura County Coast Vexus Boats Viking Yachts Volta Power + BAB Volvo Penta Wade Rods WAIV Technologies War Heroes On Water Warbaits Waterfall Resort Alaska Waterman's Collective West Coast Bait Tanks West Coast Jiggerz West Coast Marine West Coast Trailers Western Outdoor News Whopper Stopper XtraTuf Yacht Deck Yamaha Marine Your Saltwater Guide Zach Zorn Yachts YoZuri America ZeroFit USA Z-Man
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